

DOERS MEDIA (PVT) LTD.

WHERE GROWTH BEGINS.

1000+

PROJECTS

\$2M

ADS SPENT

50K

KEYWORDS RANKED

300+

WEBSITES DEVELOPED

COMPANY PROFILE 2024

TABLE OF CONTENTS

1. CEO MESSAGE

2. ABOUT US

3. OUR SERVICES

4. WEB & ECOM PORTFOLIO

5. SOCIAL MEDIA MANAGEMENT PORTFOLIO

6. MEDIA BUYING CASE PORTFOLIO

7. MEDIA BUYING CASE STUDIES

8. GET IN TOUCH



A Message from Aamir Ahmer, CEO

Hello and Welcome,

With the experience of serving over 1000+ clients and 10,000+ students in the digital landscape, I'm thrilled that you're considering joining our esteemed list of partners. Our journey has been filled with countless stories of collaboration, innovation, and success.

Our mission remains straightforward: We strive to lift people and companies in the digital world to scale new peaks of victory in their sector using our proven and success-yielding techniques.

Thank you for giving us the opportunity to be a part of your journey. The future looks promising, and I'm eager to embark on this new chapter with you.

Warm regards,
Aamir Ahmer

WE'RE YOUR DIGITAL ELEVATOR, PROMISING UPWARD JOURNEYS FOR COMPANIES EAGER TO RISE.

We're a worldwide team of digital marketing stars, joining hands with many business names. Our motto? Safe is boring, bravery means growth. We mix ideas, actions, and learning with creative designs and number magic, to make unforgettable brand stories. And yes, our work is loved by our customers!

OUR STORY

The history of Doers Media (Pvt) Ltd. can be dated back to 2011 when the current co-founders started exploring the digital world and learned every aspect of digital marketing. By using the trial and error approach, we found the winning strategies for different business scopes and sizes.

In 2018, we established Doers Media (Pvt) Ltd. Agency formally. Since then, Doers Media (Pvt) Ltd. has been touching new horizons in the digital world, putting in the utmost effort to boost your business. Irrespective of the service you select, our focus will always be to help you get through the business challenges and establish yourself as an authority in the industry's digital domain.

In addition to our core operations, we proudly operate the Aamir Ahmer Academy, an esteemed educational platform that has successfully coached over 10,000 students since its inception in August 2021. Our academy is driven by the guiding principle of #ApniQadarBarhao, emphasizing the enhancement of self-worth and continuous personal growth.

Furthermore, we have established the Aamir Ahmer Digital, a subsidiary of Doers Media, dedicated to serving our locally-focused clientele. This branch leverages the robust foundation of Doers Media to deliver specialized, market-specific solutions that cater to the unique needs of our local customers.



OUR MISSION

We strive to lift people and companies in the digital world to scale new peaks of victory in their sector using our proven and success-yielding techniques.

OUR VISION

Our goal is to stretch beyond the edges and assist businesses all over, applying our digital blueprint and pouring in more excellence for every player in the game.



OUR SERVICES

1. SEARCH ENGINE MARKETING

Explore the vast waters of search engine marketing with confidence. Take your website to top-ranked positions and attract more clicks, leads, and conversions.

2. CRO (CONVERSION RATE OPTIMIZATION)

Maximize your website's potential with Conversion Rate Optimization. Turn more visitors into customers by refining user experiences and boosting your conversion rates with data-driven strategies.

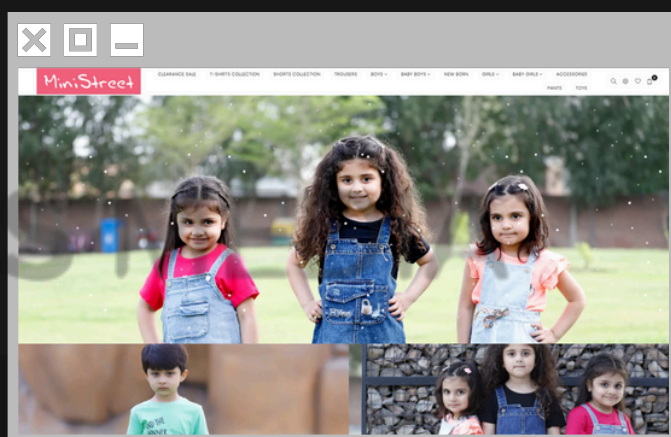
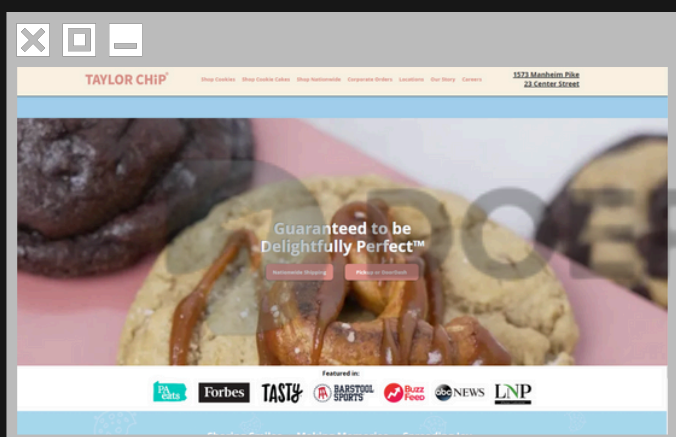
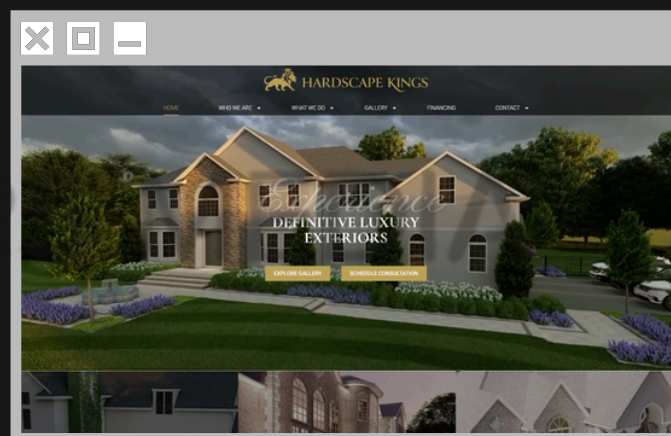
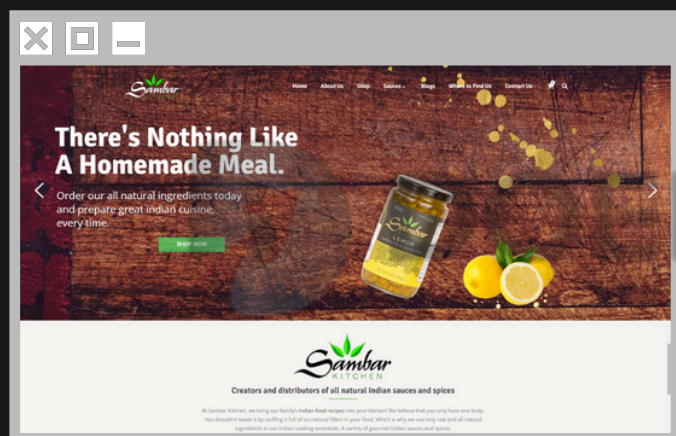
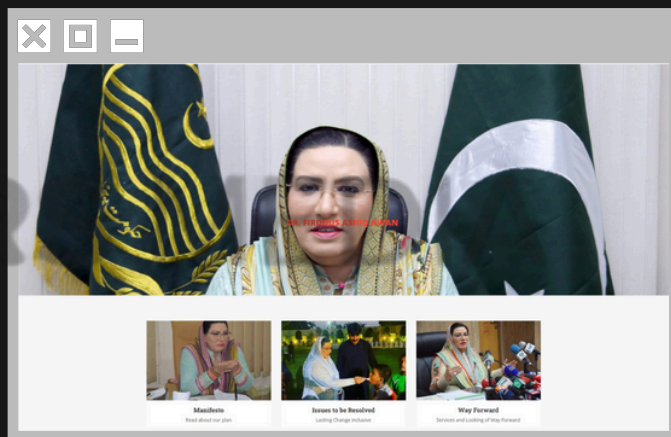
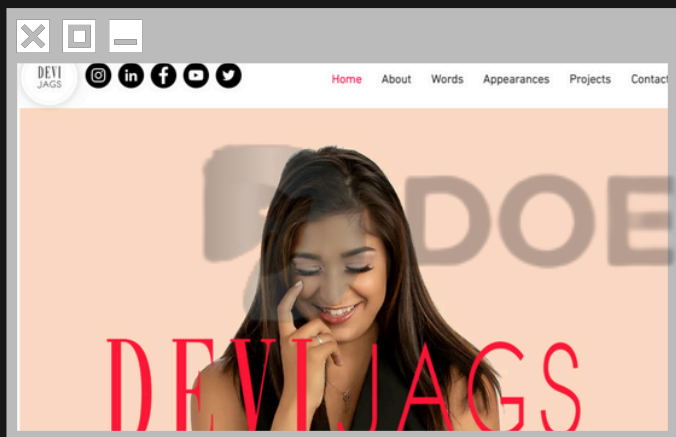
3. REMARKETING

Stay on the top of your target audience's mind with remarketing. Retarget with past visitors and convert them into loyal customers by delivering right targeted ads at the right moments.

4. LANDING PAGE OPTIMIZATION

Achieve higher performance with Landing Page Optimization. Craft pages that captivate and convert, ensuring every click on your site leads to meaningful actions and improved results.

WEB & ECOM PORTFOLIO



[VIEW MORE](#)

SOCIAL MEDIA MANAGEMENT PORTFOLIO



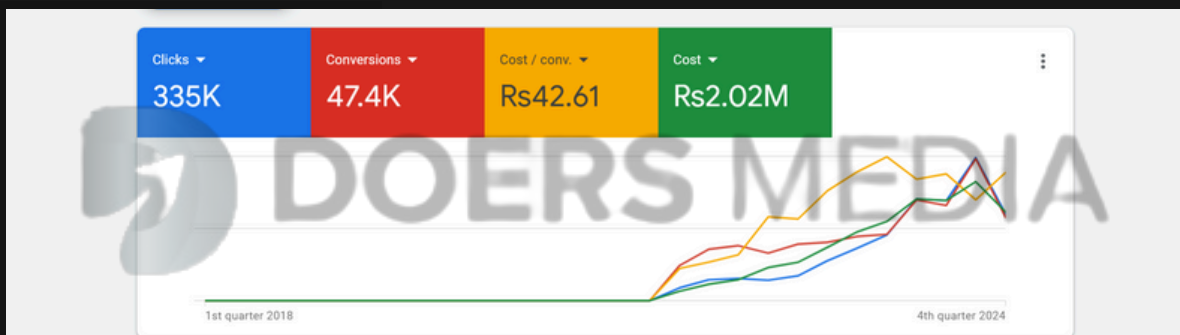
VIEW MORE

MEDIA BUYING PORTFOLIO

Reach: 10.1 Million
 Impressions: 38.8 Million
 Amount Spent: Rs 624.8K
 Return On Ads Spent (ROAS): 5.5x
 Revenue: Rs 3.4 Million

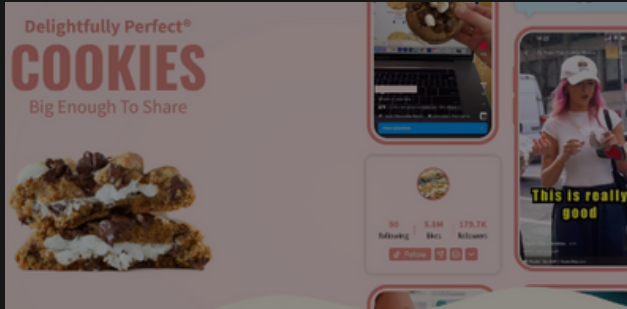
	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
C#1	Rs900.00	7-day click or ...	4,708 Website Leads	1,880,711	5,533,430	Rs33.14 Per Lead	Rs156,035.27	
Female Ig Only C...	Rs800.00	7-day click or ...	3,918 Website Leads	684,980	2,398,654	Rs37.06 Per Lead	Rs145,186.71	
Leads C#4	Rs350.00	7-day click or ...	762 Website Leads	39,822	780,167	Rs72.94 Per Lead	Rs55,577.38	
Audience C#6	Rs280.00	7-day click or ...	6,161,346 Reach	6,161,346	14,985,199	Rs8.86 Per 1,000 People Reac...	Rs54,593.12	
	Rs700.00	7-day click or ...	445 Website Leads	257,856	402,221	Rs53.94 Per Lead	Rs24,002.70	
Video	Rs750.00	7-day click or ...	455 Website Leads	287,444	431,424	Rs52.48 Per Lead	Rs23,879.53	
C#5	Rs280.00	7-day click or ...	299,240 Reach	299,240	3,958,308	Rs78.18 Per 1,000 People Reac...	Rs23,395.61	
C#5	Rs300.00	7-day click or ...	3,116,954 Reach	3,116,954	7,708,417	Rs7.22 Per 1,000 People Reac...	Rs22,516.90	
C#9	Rs700.00	7-day click or ...	791 Facebook leads	265,536	398,892	Rs25.51 Per On-Facebook Leads	Rs20,175.00	
		Multiple attrib...	Multiple conversions	10,127,708 Accounts Center accou...	38,896,762 Total	Multiple conversions	Rs624,780.00 Total spent	

Conversions: 47.4k
 Cost/Conv: Rs 42.61
 Cost: Rs 2.02 Million
 Return On Ads Spent (ROAS): 4.5x
 Revenue: Rs 9.09 Million



[VIEW MORE](#)

MEDIA BUYING CASE STUDIES



A LOCAL USA-BASED COOKIE BUSINESS, SERVING UP A DELIGHTFUL ARRAY OF COOKIES WITNESS 150% INCREASE IN SALES



A CALIFORNIA-BASED DRIVING SCHOOL SAW AN INCREASE IN ROAS FROM 2 TIMES TO 6 TIMES.



A LANDSCAPE DESIGN AND POOL COMPANY, RENOWNED FOR TRANSFORMING OUTDOOR SPACES INTO STUNNING OASIS, WITNESSED A GROWTH OF 10 TIMES ROAS IN PPC.



FROM ZERO TO \$10,000/MONTH – A SUCCESSFUL KIDS CLOTHING ECOMMERCE STORE

[READ MORE](#)



"If I were you, I'll consider myself the number one YouTube SEO expert."

Rehan Allahwala



"Doers Media has uplifted my digital marketing voice to be authentic, powerful, and creative. They have worked with me personally on tactics to help grow my brands and treat me like a person rather than a client. They genuinely care about my success which is why their services are chosen above others."

Devi Jags

GET IN TOUCH TODAY

Call:

+92 304 1110446

Email:

team@doersmedia.com

Website:

doersmedia.com

digieons.com