

# **DOERS MEDIA (PVT) LTD. AND ITS SUBSIDIARY, AAMIR AHMER AGENCY.**

**WHERE GROWTH BEGINS.**

**500+**

PROJECTS

**\$2M**

ADS SPENT

**50K**

KEYWORDS RANKED

**200+**

WEBSITES DEVELOPED

## **COMPANY PROFILE 2024**

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## A Message from Aamir Ahmer, CEO

Hello and Welcome,

With the experience of serving over 500+ clients and 7,000+ students in the digital landscape, I'm thrilled that you're considering joining our esteemed list of partners. Our journey has been filled with countless stories of collaboration, innovation, and success.

Our mission remains straightforward: We strive to lift people and companies in the digital world to scale new peaks of victory in their sector using our proven and success-yielding techniques.

Thank you for giving us the opportunity to be a part of your journey. The future looks promising, and I'm eager to embark on this new chapter with you.

Warm regards,  
Aamir Ahmer

# WE'RE YOUR DIGITAL ELEVATOR, PROMISING UPWARD JOURNEYS FOR COMPANIES EAGER TO RISE.

We're a worldwide team of digital marketing stars, joining hands with many business names. Our motto? Safe is boring, bravery means growth. We mix ideas, actions, and learning with creative designs and number magic, to make unforgettable brand stories. And yes, our work is loved by our customers!

## OUR STORY

The history of Doers Media (Pvt) Ltd. can be dated back to 2011 when the current co-founders started exploring the digital world and learned every aspect of digital marketing. By using the trial and error approach, we found the winning strategies for different business scopes and sizes.

In 2018, we established Doers Media (Pvt) Ltd. Agency formally. Since then, Doers Media (Pvt) Ltd. has been touching new horizons in the digital world, putting in the utmost effort to boost your business. Irrespective of the service you select, our focus will always be to help you get through the business challenges and establish yourself as an authority in the industry's digital domain.

In addition to our core operations, we proudly operate the Aamir Ahmer Academy, an esteemed educational platform that has successfully coached over 7,000 students since its inception in August 2021. Our academy is driven by the guiding principle of #ApniQadarBarhao, emphasizing the enhancement of self-worth and continuous personal growth.

Furthermore, we have established the Aamir Ahmer Agency, a subsidiary of Doers Media, dedicated to serving our locally-focused clientele. This branch leverages the robust foundation of Doers Media to deliver specialized, market-specific solutions that cater to the unique needs of our local customers.

## OUR MISSION

We strive to lift people and companies in the digital world to scale new peaks of victory in their sector using our proven and success-yielding techniques.

## OUR VISION

Our goal is to stretch beyond the edges and assist businesses all over, applying our digital blueprint and pouring in more excellence for every player in the game.



# OUR SERVICES

## 1. SEARCH ENGINE MARKETING

Dive into the unknown seas of search engine marketing. Lift your website to the highest-seen spots and attract more clicks and conversions.

## 2. SEARCH ENGINE OPTIMIZATION

Plunge further into the sea to catch the right audience's gaze. Analyzing rivals, researching keywords and user-centric content can guide your journey.

## 3. SOCIAL MEDIA MANAGEMENT

Craft a fresh vibe for your venture across the social media universe. TikTok, Facebook, YouTube, and Instagram are your pathways to explore.

## 4. SOCIAL MEDIA MARKETING

Through Social Media Marketing, there's a whole spectrum of possibilities for heightening your brand's presence and sales.

## 5. WEB & ECOM DEVELOPMENT AND MAINTENANCE

Crafting seamless Web & eCom platforms: enhancing user experience, driving sales. Your digital storefront perfected and maintained.

## 6. INTERNET REPUTATION

Guard your online identity with Internet Reputation Services: rebuild, maintain, and shine. Your brand's credibility is our priority.

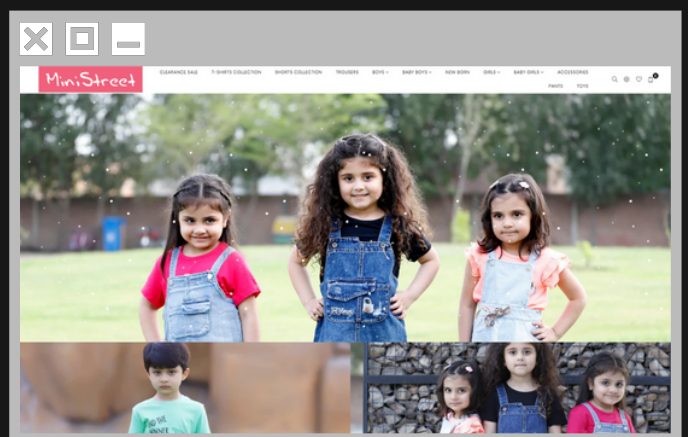
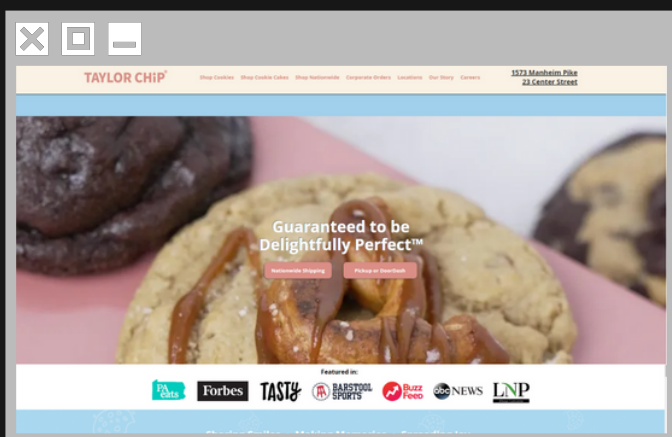
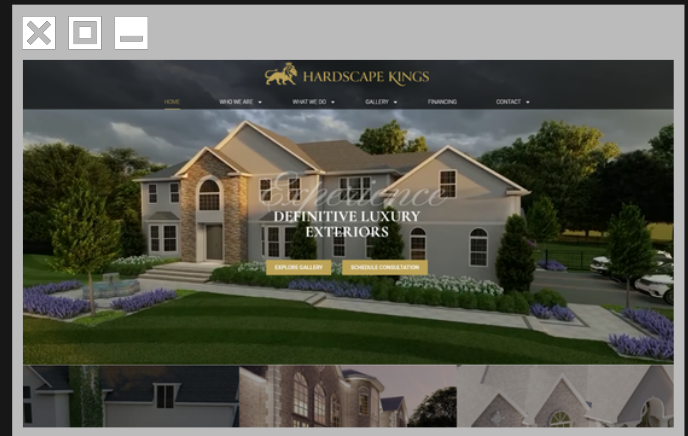
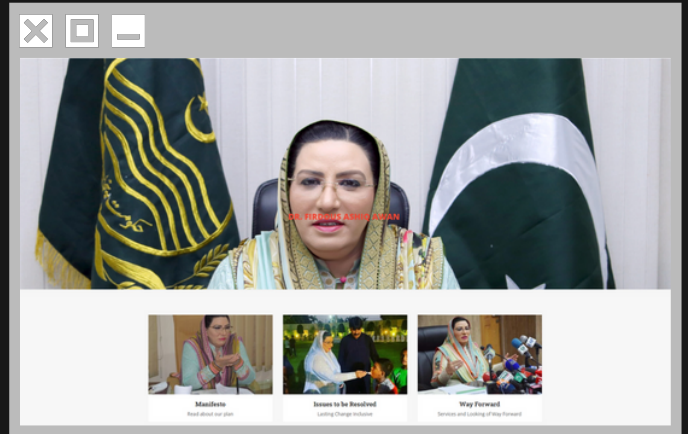
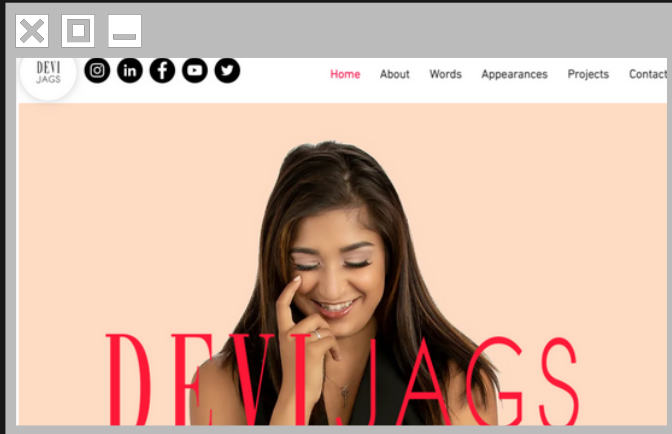
## 7. DIGITAL MARKETING CONSULTATION & TRAINING

Navigating digital landscapes? Our Consultation & Training services guide, equip, and elevate. Your journey to marketing mastery starts here.

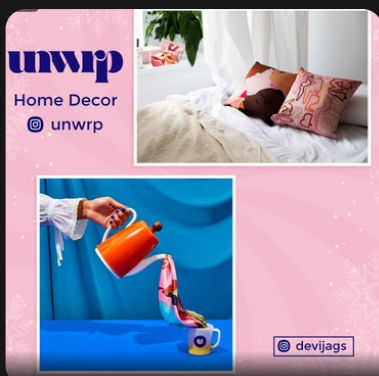
## 8. IT OUTSOURCING

Your IT demands, our dedicated solutions. Outsourcing services designed for the future. Let's build tomorrow, together.



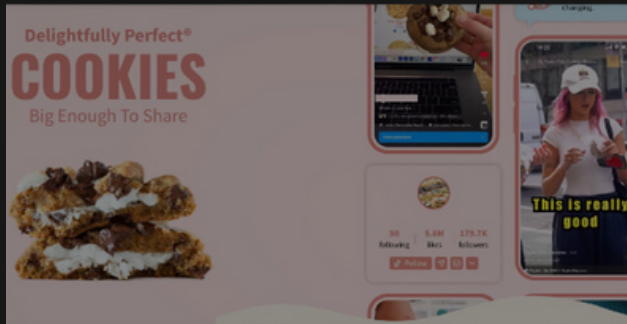

[VIEW MORE](#)

## SOCIAL MEDIA MANAGEMENT PORTFOLIO

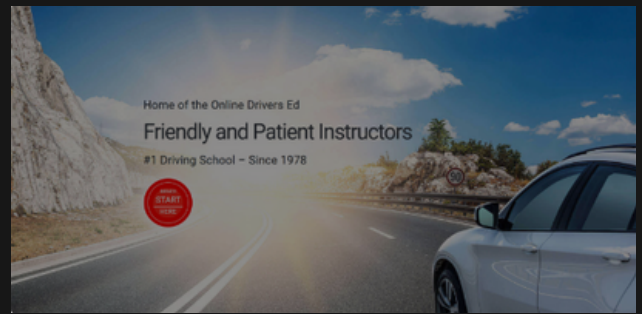


VIEW MORE

# MEDIA BUYING CASE STUDIES



**A LOCAL USA-BASED COOKIE BUSINESS,  
SERVING UP A DELIGHTFUL ARRAY OF COOKIES  
WITNESS 150% INCREASE IN SALES**



**A CALIFORNIA-BASED DRIVING SCHOOL SAW AN  
INCREASE IN ROAS FROM 2 TIMES TO 6 TIMES.**



**A LANDSCAPE DESIGN AND POOL COMPANY,  
RENOWNED FOR TRANSFORMING OUTDOOR  
SPACES INTO STUNNING OASIS, WITNESSED A  
GROWTH OF 10 TIMES ROAS IN PPC.**



**FROM ZERO TO \$10,000/MONTH – A SUCCESSFUL  
KIDS CLOTHING ECOMMERCE STORE**

[\*\*READ MORE\*\*](#)



"If I were you, I'll consider myself the number one YouTube SEO expert."

**Rehan Allahwala**



"Doers Media has uplifted my digital marketing voice to be authentic, powerful, and creative. They have worked with me personally on tactics to help grow my brands and treat me like a person rather than a client. They genuinely care about my success which is why their services are chosen above others."

**Devi Jags**

## GET IN TOUCH TODAY

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